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# Technical Web Development

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This document outlines what modules are covered through the “Technical Web Development” programme accessible through Walker Hall Associates. Walker Hall Associates have been providers of training solution to both corporate and individual users for more than 15 years and during this time we have continually improved and expanded the courses available to satisfy the needs of our customers.

The Technical Web Development provides access to e-Learning courses on HTML, DHTML, FrontPage, Java and more. Learn how to create everything from simple to complex, interactive Web sites. A more detailed outline of the course is covered in this document.

Online learning does offer a wide range of benefits to the user and is recognised as a convenient and engaging method of delivery.

Why not visit our website ([www.whanet.co.uk](http://www.whanet.co.uk)) where you can view a presentation on the benefits of e-learning for both businesses and individuals. You can also access a sample of our courses to see for your self if e-learning is for you.

### CGI / Perl Series

**Total Time: 16 hours**

Prerequisite: Experience with HTML and web site construction

#### **CGI/Perl: Getting Familiar with Forms**

**4 hours**

**CGPC01**

*CGI/Perl: Getting Familiar with Forms helps students learn about using forms and handling their output with CGI and Perl.*

- Taking a Look at CGI
- Perl and Writing Scripts
- Creating Forms
- Working with Forms
- Using Form Results

#### **CGI/Perl: Building Programs**

**4 hours**

**CGPC02**

*CGI/Perl: Building Programs provides an overview of using CGI and Perl to create basic programs for web sites.*

- The Workings of HTTP Protocol
- Server Headers and Content
- Server Side Includes
- Using Server Side Includes
- An Online Survey
- Creating Web Pages

#### **CGI/Perl: Web Applications**

**4 hours**

**CGPC03**

*CGI/Perl: Web Applications helps students learn about using CGI and Perl to create basic applications and utilities for their web pages.*

- Building Custom Error Pages
- CGI to Mail Gateways
- Session Management
- The Magic Cookie

#### **CGI/Perl: Interacting with Databases**

**4 hours**

**CGPC04**

*CGI/Perl: Interacting with Databases helps students learn about using CGI and Perl to write data between web pages and databases.*

- Introduction to Databases
- Writing a Validation Script
- Reading and Writing to the Database
- Structured Query Language
- Accessing SQL Databases with Perl

## Dynamic HTML Series

**Total Time: 20 hours**

### **Dynamic HTML: DHTML and Style Sheets**

**4 hours**

**DHTC01**

*Dynamic HTML: DHTML and Style Sheets introduces users to Dynamic HTML and shows students how to use style sheets to define the format of web pages.*

- Dynamic HTML Overview
- Microsoft Versus Netscape
- Specifying Cascading Style Sheets
- Using Cascading Style Sheets
- Cascading Style Sheet Properties
- Advanced Cascading Style Sheets

### **Dynamic HTML: Using JavaScript**

**4 hours**

**DHTC02**

*Dynamic HTML: Using JavaScript shows users how to use JavaScript for work with Dynamic HTML.*

- Introduction to JavaScript
- Data, Expressions, and Variables
- Functions and Flow Control
- Objects and Arrays
- Putting JavaScript to Work

### **Dynamic HTML: Objects and Events**

**4 hours**

**DHTC03**

*Dynamic HTML: Objects and Events explains the Dynamic HTML object model and how objects and events are used to interact with users.*

- The Dynamic HTML Object Model
- Collections and Elements
- The window and document Objects
- Events
- Event Handling
- The window.event Object
- More Event Handling

### **Dynamic HTML: Styles and Content**

**4 hours**

**DHTC04**

*Dynamic HTML: Styles and Content introduces students to style sheets and content formatting.*

- Changing Font Attributes
- Hiding and Showing Elements
- Positioning Style Sheets
- Using the Position Property
- Positioning Properties
- Layers
- An Example of Moving Elements
- Dynamic Content
- The Object Model and Dynamic Content

## **Dynamic HTML: Data From Other Sources**

**4 hours**

**DHTC05**

*Dynamic HTML: Data From Other Sources introduces students to using data from other sources than dynamic HTML, such as a database.*

- Introduction to Data Binding
- HTML Data Binding Extensions
- Data Consumers
- Data Source Objects
- Tabular Data Control
- Managing Tabular Data Control

## E-Commerce Series

Total Time: 50 hours

### **E-Commerce: Your E-Business**

**4 hours**

**ECOM01**

*E-Commerce: Your E-Business provides an introduction to e-commerce and how it relates to a user's company.*

- E-Commerce and Your Company
- Future Directions
- Where You Are and Where You're Going
- Building Resources
- Marketing and Management

### **E-Commerce: Getting Started**

**3 hours**

**ECOM02**

*E-Commerce: Getting Started explains what users need to start converting their companies into e-businesses.*

- Benefits of E-Commerce
- Defining E-Commerce
- Your Domain
- Internet Mechanics
- Initial Operation Issues

### **E-Commerce: Influences on E-Commerce**

**3 hours**

**ECOM03**

*E-Commerce: Influences on E-Commerce provides an introduction to Internet stock and the influences that drive up stock value.*

- Moving E-Business Forward
- Internet Stock
- Increasing Stock Value
- Building a Presence
- Approaching the Market

### **E-Commerce: Killer Apps**

**4 hours**

**ECOM04**

*E-Commerce: Killer Apps provides an introduction to killer apps and the twelve steps needed to create them for a company.*

- What Are Killer Apps?
- Rules for Building Killer Apps
- The Rest of the Rules
- Land Mines to Avoid
- Other Potential Problems
- Protecting Yourself: An Action Plan

### **E-Commerce: Developing Your E-Business**

**5 hours**

**ECOM05**

*E-Commerce: Developing Your E-Business provides an overview of virtual corporations and some of the things to avoid when creating one.*

- The Virtual Corporation
- Transferring Information
- Laws of E-Commerce
- Considering Your Options
- Looking to the Future

**E-Commerce: Real-Time and Data Mining****4 hours****ECOM06**

*E-Commerce: Real-Time and Data Mining provides an introduction to two resources available in e-commerce: real-time systems and data mining.*

- Real-Time Systems
- How Real-Time Can Work for You
- The Data Mining Process
- Benefits of Data Mining
- Collecting and Analysing Data

**E-Commerce: Lowering Your Business Costs****5 hours****ECOM07**

*E-Commerce: Lowering Your Business Costs provides an overview of ways to decrease e-business costs by automating the supply chain and hiring virtual employees.*

- The Supply Chain
- Automating the Vendor Flow
- Automating the Customer Flow
- The Virtual Workforce
- Managing Your Virtual Employees
- Strategies and Solutions

**E-Commerce: Customer Service and Payment****4 hours****ECOM08**

*E-Commerce: Customer Service and Payment provides an overview of the customer service and payment resources available for an e-business.*

- The Call Centre
- Other Customer Service Concerns
- Payment Types
- Payment Systems
- Payment Security

**E-Commerce: Marketing Your E-Business****5 hours****ECOM09**

*E-Commerce: Marketing Your E-Business explains how to develop a marketing plan for an e-business.*

- Identifying Your Customers
- Developing a Marketing Plan
- Affiliate Marketing
- Marketing Models
- Other Marketing Examples

**E-Commerce: Advertising on the Internet****4 hours****ECOM10**

*E-Commerce: Advertising on the Internet provides an overview of the forms of advertising available on the Internet.*

- Internet Promotion
- Finding Your Customers
- Designing Your Ads
- Drawing Customers to Your Site
- Looking to the Future

**E-Commerce: Building Marketing Strategy****5 hours****ECOM11**

*E-Commerce: Building Marketing Strategy provides an overview of marketing options available to an online business, such as data mining and external promotion*

- External Marketing
- The Road Show
- Public Relations and Investor Relations
- Data Mining and Marketing
- Extracting and Analysing the Data

**E-Commerce: Resource Planning****4 hours****ECOM12**

*E-Commerce: Resource Planning provides an overview of the resources and standards that need to be considered when preparing a strategy for an online business.*

- Your E-Commerce Strategy
- E-Commerce Risks
- Knowledge Management
- Changes in Technology
- New Opportunities

**E-Commerce: Managing Your E-Business****5 hours****ECOM13**

*E-Commerce: Managing Your E-Business explains ways to reduce costs and ensure the continued success of an online business.*

- Reducing Costs
- Leveraging Your Assets
- Encouraging Repeat Customers
- Influences on Your E-Business
- Other Issues to Keep in Mind



## FrontPage 2000 Series

Total Time: 12 hours

### **FrontPage 2000: Creating Web Sites**

**3 hours**

**FTPG01**

*FrontPage 2000: Creating Web Sites provides an introduction to Microsoft FrontPage 2000, and shows how to use it to create Web sites and pages.*

- Introduction to FrontPage
- Starting a New Web Site
- Creating a New Web Page
- Putting Your Pages on the Web

### **FrontPage 2000: Building Pages**

**3 hours**

**FTPG02**

*FrontPage 2000: Building Pages shows users how to create and format the text of a Web page, including lists, and hypertext links.*

- Working with Text
- Creating Links
- Formatting Text
- Building Links to Objects
- Formatting Paragraphs and Lists

### **FrontPage 2000: Working with Images**

**3 hours**

**FTPG03**

*FrontPage 2000: Working with Images shows users how to use graphics or images on Web pages, including imagemaps.*

- Adding Pictures to Web Pages
- Selecting Background, Colours & Borders
- Picture Alignment and Links
- Using Lines and Graphical Bullets

### **FrontPage 2000: Adding Spark to Your Site**

**3 hours**

**FTPG04**

*FrontPage 2000: Adding Spark to Your Site shows users how to add features such as tables, forms, and active elements to their Web sites.*

- Working with Tables
- Creating Forms
- Hover Buttons, Hit Counters, & Marquees
- Customizing Forms

## GUI Design Series

**Total Time: 12 hours**

### **GUI Design: Planning an Interface**

**4 hours**

**GUIC01**

*GUI Design: Planning an Interface introduces users to the primary principles and tasks involved in graphical user interface (GUI) design.*

- Introduction to User Interfaces
- Designing for Your Users
- Developing within Constraints
- Designing an Effective GUI

### **GUI Design: Developing an Interface**

**4 hours**

**GUIC02**

*GUI Design: Developing an Interface shows users how to design screen layouts, use colour effectively, and incorporate typography into a graphical user interface.*

- Designing the Layout
- Choosing Colour
- Introduction to Colour
- Using Typography Effectively

### **GUI Design: Designing Screen Elements**

**4 hours**

**GUIC03**

*GUI Design: Designing Screen Elements shows users how to put together the elements of an interface to create an effective design.*

- Designing Icons
- Designing Screen Controls
- Designing Pointers
- Effective Interface Design
- Designing Windows

## HTML Series

**Total Time: 28 hours**

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### **HTML: Start Creating Your Own Web Pages** **4 hours** **HTLC01**

*HTML: Start Creating Your Own Web Pages presents the basic skills needed to use HTML for building a Web page.*

- Welcome to HTML
- Creating a Web Page
- Linking to Other Web Pages
- Text Formatting and Alignment
- Font Control and Special Characters
- Arranging Text in Lists
- Intra-Page and E-Mail Links
- Putting Images on a Web Page

### **HTML: Creating High Quality Web Graphics** **4 hours** **HTLC02**

*HTML: Creating High Quality Web Graphics presents the techniques needed to create high quality graphics that load quickly.*

- Creating Web Page Images
- Making Pages Display Quickly
- Creating Animated Graphics

### **HTML: Layout and Design for Your Web Pages** **4 hours** **HTLC03**

*HTML: Layout and Design for Your Web Pages presents the skills needed to design effective Web pages.*

- Backgrounds and Colour Control
- Page Design and Layout
- Image Maps
- Advanced Layout with Tables

### **HTML: Making Your Web Pages Interactive** **4 hours** **HTLC04**

*HTML: Making Your Web Pages Interactive presents the techniques used for building an interactive Web page.*

- Interactive Layout with Frames
- Creating HTML Forms
- Embedding Multimedia in Web Pages
- Scripting, Applets, and ActiveX

### **HTML: Start Using JavaScript** **4 hours** **HTLC05**

*HTML: Start Using JavaScript presents the basic skills needed to incorporate JavaScript into HTML when building a Web page.*

- Where Does JavaScript Fit In?
- Your First Script
- Working with Data and Information
- Functions and Objects - The Building Blocks of Programs

### **HTML: Using JavaScript for Interactivity** **4 hours** **HTLC06**

*HTML: Using JavaScript for Interactivity presents the skills needed to create interactive forms and use JavaScript events and loops.*

- Events in JavaScript
- The Form Object
- Creating Interactive Forms
- Loops

**HTML: Using Advanced JavaScript Techniques    4 hours    HTLC07**

*HTML: Using Advanced JavaScript Techniques presents the advanced tools available in JavaScript.*

- Introduction to Frames
- The Document Object
- The Window Object
- Introduction to Cookies
- Cookies in JavaScript
- Using Cookies in JavaScript
- Strings and the History List

## Java 1.1 Series

**Total Time: 24 hours**

### **Java 1.1: Writing Java Programs**

**4 hours**

**JJAC01**

*Java 1.1: Writing Java Programs provides an introduction to using the Java programming language.*

- Becoming a Programmer
- Writing Your First Program
- Understanding How Java Programs Work

### **Java 1.1: Java Programming Basics**

**4 hours**

**JJAC02**

*Java 1.1: Java Programming Basics provides an introduction to the basics of programming in Java.*

- Storing and Changing Information in a Program
- Using Variables and Expressions
- Using Strings to Communicate
- Using Conditionals to Make Decisions
- Repeating an Action with Loops

### **Java 1.1: Using Objects and Arrays**

**4 hours**

**JJAC03**

*Java 1.1: Using Objects and Arrays explains how to create and manage arrays and objects.*

- Storing Information with Arrays
- Creating Your First Object
- Describing What Your Object Is Like
- A Closer Look at Methods
- Inheriting Methods from Other Classes

### **Java 1.1: Creating Java Applets**

**4 hours**

**JJAC04**

*Java 1.1: Creating Java Applets explains Java applets and how to set up and manage them.*

- Learning How Applets Work
- Creating a Threaded Applet
- Sending Parameters to Applets
- Using Fonts and Colour in Applets

### **Java 1.1: Graphics and User Events**

**4 hours**

**JJAC05**

*Java 1.1: Graphics and User Events shows how to create graphics, animations, and user interfaces with Java.*

- Working with Graphics
- Creating Animation
- Building a Simple User Interface

### **Java 1.1: Putting Your Skills to Work**

**4 hours**

**JJAC06**

*Java 1.1: Putting Your Skills to Work explains how to put together some of the Java features beyond the basics to create Web applets.*

- Responding to User Events
- Playing Games with Java
- Writing a Game for the Web
- Spicing Up a Web Page
- Making Your Knowledge Add Up

## Java 1.2 Series

**Total Time: 24 hours**

### **Java 1.2: Writing Java Programs**

**4 hours**

**JVVC01**

*Java 1.2: Writing Java Programs provides an introduction to using the Java programming language.*

- Becoming a Programmer
- Writing Your First Program
- Understanding How Java Programs Work

### **Java 1.2: Java Programming Basics**

**4 hours**

**JVVC02**

*Java 1.2: Java Programming Basics provides an introduction to the basics of programming in Java.*

- Storing Information in a Program
- Using Variables and Expressions
- Using Strings to Communicate
- Using Conditionals to Make Decisions
- Repeating an Action with Loops

### **Java 1.2: Using Objects and Arrays**

**4 hours**

**JVVC03**

*Java 1.2: Using Objects and Arrays explains how to create and manage arrays and objects.*

- Storing Information with Arrays
- Creating Your First Object
- Describing What Your Object Is Like
- Inheriting Methods from Other Classes
- Inheriting Methods from Other Classes

### **Java 1.2: Creating Java Applets**

**4 hours**

**JVVC04**

*Java 1.2: Creating Java Applets explains Java applets and how to set up and manage them.*

- Learning How Applets Work
- Creating a Threaded Applet
- Sending Parameters to Applets
- Using Fonts and Colour in Applets

### **Java 1.2: Graphics and User Events**

**4 hours**

**JVVC05**

*Java 1.2: Graphics and User Events shows how to create graphics, animations, and user interfaces with Java.*

- Working with Graphics
- Creating Animation
- Building a Simple User Interface
- Using Layout Managers

## ***Java 1.2: Putting Your Skills to Work***

**4 hours**

**JVVC06**

*Java 1.2: Putting Your Skills to Work explains how to put together some of the Java features beyond the basics to create Web applets.*

- Responding to User Events
- Playing Games with Java
- Writing a Game for the Web
- Spicing Up a Web Page
- Making Your Knowledge Add Up

## Java 2 Programmer Certification 310-025 Series

Total Time: 11 hours

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<b>Java 2 Programmer Certification 310-025: Java and Object-Oriented Fundamentals</b>	<b>4 hours</b>	<b>J25301</b>
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*Java 2 Programmer Certification 310-025: Java and Object-Oriented Fundamentals provides an overview of the fundamentals of the Java language and object-oriented programming.*

- Java Program Structure
- Language Fundamentals
- Arithmetic, Bitwise, and Shift Operators
- Other Operators and Operator Precedence
- Object-Oriented Programming

<b>Java 2 Programmer Certification 310-025: Declarations, Flow Control, and Exception Handling</b>	<b>3 hours</b>	<b>J25302</b>
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*Java 2 Programmer Certification 310-025: Declarations, Flow Control, and Exception Handling shows users how to declare variables and methods and how to use Java statements to control the flow of programs and handle exceptions.*

- Variables
- Methods, Initialises, and Modifiers
- Flow Control
- Exception Handling

<b>Java 2 Programmer Certification 310-025: Classes, Interfaces, Methods, and Garbage Collection</b>	<b>2 hours</b>	<b>J25303</b>
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*Java 2 Programmer Certification 310-025: Classes, Interfaces, Methods, and Garbage Collection shows users how to declare classes and interfaces, how to overload and override methods, and how Java's garbage-collection mechanism works.*

- Classes and Interfaces
- Inner and Anonymous Classes
- Methods
- Garbage Collection

<b>Java 2 Programmer Certification 310-025: Threads</b>	<b>2 hours</b>	<b>J25304</b>
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*Java 2 Programmer Certification 310-025: Threads explains how multithreading works and how it is supported by Java.*

- Multithreading and Creating Threads
- Working with Threads
- Sharing Objects and Resources



## Photoshop Series

**Total Time: 20 hours**

### **Photoshop: Managing Graphics Files**

**3 hours**

**PHSC01**

*Photoshop: Managing Graphics Files explains how to save, manage, and use graphics files and formats with Photoshop.*

- Getting Around the Photoshop Screen
- File Formats
- Opening and Saving Images
- Resolution and Resampling
- Upsampling and Downsampling

### **Photoshop: Colours, Brushes, and Printing**

**3 hours**

**PHSC02**

*Photoshop: Colours, Brushes, and Printing shows users how to use choose colours, use paint tools and brushes, and print graphic images in Photoshop.*

- Colour Modes
- Choosing Colours
- Using the Paint and Pen Tools
- Using Paint and Brush Options
- Preparing to Print
- Printing

### **Photoshop: Selecting and Retouching**

**3 hours**

**PHSC03**

*Photoshop: Selecting and Retouching explains how to select and crop portions of an image file and how to touch up a scanned photograph using the Rubber Stamp tool.*

- Selecting and Cropping
- Freehand and Magic Wand Selections
- Modifying Selections
- Selecting Complex Shapes
- Retouching with the Rubber Stamp Tool

### **Photoshop: Text, Fills, and Actions**

**3 hours**

**PHSC04**

*Photoshop: Text, Fills, and Actions shows how to use text and fill regions with colour in Photoshop, as well as how to change actions in the History list and repeat batch actions.*

- Creating Text
- Modifying Type
- Using Fill Tools
- Creating Graduated Fills
- Managing the History List
- Repeating Actions

### **Photoshop: Using Layers and Plug-Ins**

**4 hours**

**PHSC05**

*Photoshop: Using Layers and Plug-Ins explains what you need to take advantage of layers and plug-ins in Photoshop.*

- Working with Layers
- Blending and Modifying Layers
- Creating Layer Masks
- Using Layer Effects
- Handling the Transform Command
- Using Plug-Ins

## ***Photoshop: Manipulating Images***

**4 hours**

***PHSC06***

*Photoshop: Manipulating Images shows users how to use lighting, sharpening, and blur effects to change images.*

- Adjusting Image Tone
- Changing Colour and Spot Toning
- Sharpening an Image
- Using the Sharpen Tool
- Diffusing Images with Blur
- Changing Focus and Blending Images
- Aligning Images with Rules

## Visual InterDev 6 Series

**Total Time: 54 hours**

### **Visual InterDev 6: Learning the Basics**

**6 hours**

**VIDC01**

*Visual InterDev 6: Learning the Basics introduces users to the Visual InterDev interface and application creation. At the end of this course, users will create a new Web project and add HTML pages.*

- Introduction to Visual InterDev
- Visual InterDev Views and Controls
- Other Visual InterDev Components
- Using Visual InterDev with Databases
- Creating an Application
- Viewing InterDev Results

### **Visual InterDev 6: Using HTML**

**6 hours**

**VIDC02**

*Visual InterDev 6: Using HTML presents the visual Web development environment. This course shows how to insert, position, and set properties for HTML elements and script objects using InterDev's editing and outline tools, including the Cascading Style Sheets editor. It also introduces the scripting statement completion feature.*

- InterDev's Development Environment
- Adding Controls and Objects
- Working with Code and Script
- Using Design View
- Linking and Positioning HTML Elements
- Using Style Sheets

### **Visual InterDev 6: Dynamic Content**

**6 hours**

**VIDC03**

*Visual InterDev 6: Dynamic Content explains how to use dynamic HTML and scripting to add interactive content to Web pages*

- Introduction to Client-Side Scripting
- Using Client-Side Scripting
- Overview of VBScript
- Using VBScript
- Overview of Dynamic HTML
- Using Dynamic Content
- Introduction to Server-Side Scripting
- Building Active Server Pages
- Using Server-Side Scripting

### **Visual InterDev 6: Objects and Databases**

**6 hours**

**VIDC04**

*Visual InterDev 6: Objects and Databases introduces the use of Java, ActiveX, and database connections within a web site.*

- Introduction to Java and ActiveX
- Connecting with a Database
- Using the Query Designer
- Using the ActiveX Data Object

### **Visual InterDev 6: Database Interaction**

**6 hours**

**VIDC05**

*Visual InterDev 6: Database Interaction explains how to use the Query Designer to retrieve and update information in the database.*

- Connecting with the Query Designer
- Creating a Query
- Customizing Query Columns
- Customizing Query Grids
- Changing Database Contents

### **Visual InterDev 6: Active Server Pages**

**6 hours**

**VIDC06**

*Visual InterDev 6: Active Server Pages introduces the active server object and explains how to use active server objects.*

- Making Active Server Pages Active
- The Request Object
- The Response Object
- The Session and Application Objects
- The Server Object

### **Visual InterDev 6: Controls and Scripts**

**6 hours**

**VIDC07**

*Visual InterDev 6: Controls and Scripts explains design-time controls, scriptlets and the document object model.*

- Introduction to Design-Time Controls
- Design-Time Controls with Databases
- The Document Object Model
- A Database-Driven Application: Part 1
- A Database-Driven Application: Part 2

### **Visual InterDev 6: Testing and Debugging**

**6 hours**

**VIDC08**

*Visual InterDev 6: Testing and Debugging introduces the tools for debugging applications.*

- Debugging Applications
- Debugging Variables
- Viewing Other Debugging Information
- Handling Errors

### **Visual InterDev 6: Management and Design**

**6 hours**

**VIDC09**

*Visual InterDev 6: Management and Design introduces the management of work and the design of user interfaces for web sites.*

- Introducing the Link View
- Using the Link View
- Managing Time and Effort
- Effective User Interface Design
- Using the Site Designer
- Designing Site Navigation
- Effective Layout and Forms

## Web Design & Graphics Series

**Total Time: 16 hours**

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### **Web Design & Graphics: Introduction to Design 3 hours WBDS01**

*Web Design & Graphics: Introduction to Design explains the basic considerations used when designing a Web site, including the planning and maintenance of the site, and making the site accessible to all platforms and monitors.*

- Planning a Site
- Site Architecture and Maintenance
- Displaying in Multiple Browsers
- Colours and Screen Sizes

### **Web Design & Graphics: Making Your Site Fast & Viewable 4 hours WBDS02**

*Web Design & Graphics: Making Your Site Fast and Viewable shows users how to make graphics that will download quickly on the Internet and will display well across all browsers and systems.*

- Graphics Formats
- Making Small Graphics
- Trimming Size and Keeping Quality
- Scanning Images

### **Web Design & Graphics: Building Your Site with Images 3 hours WBDS03**

*Web Design & Graphics: Building Your Site with Images shows users how to create colour schemes, backgrounds, GIF transparencies, and imagemaps for a Web site.*

- Browser-Safe Colour
- Choosing Colours
- Creating Backgrounds
- Transparency in Images
- Imagemaps

### **Web Design & Graphics: Building Your Site with Formatting 3 hours WBDS04**

*Web Design & Graphics: Building Your Site with Formatting shows users how to create fonts with HTML and graphics, and lay out a page using tools like lines, buttons, bullets, and tables.*

- Typography and HTML Commands
- Fonts, Graphics, and Other Type Tricks
- Lines, Buttons, and Bullets
- Using Tables and Graphics for Layout

**Web Design & Graphics: Using Other Tools****3 hours****WBDS05**

*Web Design & Graphics: Using Other Tools explains how to use frames, animated GIFs, Dynamic HTML, JavaScript, QuickTime, Flash, and Shockwave in a Web site.*

- Frames
- Animated GIFs
- Dynamic HTML and JavaScript Rollovers
- QuickTime, Flash, and Shockwave

## XML Series

Total Time: 15 hours

### **XML: Viewing and Understanding XML**

**2 hours**

**XMLC01**

*XML: Viewing and Understanding XML provides an introduction to the Extensible Mark-up Language (XML) and its general format.*

- Introducing Extensible Mark-up Language
- Examining a Sample XML Document
- XML Document Structure
- Viewing XML Data in Internet Explorer 5

### **XML: Creating a Basic Document**

**2 hours**

**XMLC02**

*XML: Creating a Basic Document shows Web developers how to build an XML data document.*

- Creating Elements and Attributes
- Naming Rules and Displaying Characters
- Making Sure Documents Are Well-Formed
- Using DTDs

### **XML: Building DTDs & Checking Documents**

**3 hours**

**XMLC03**

*XML: Building DTDs & Checking Documents explains how to build Document Type Definitions and how to check documents for validity and well-formedness.*

- Creating Element Declarations
- Creating Attribute Declarations
- Developing an Element Model
- Refining the DTD
- Parameter Entities and Modular DTDs
- Checking for Validity and Well-Formedness

### **XML: Entities**

**3 hours**

**XMLC04**

*XML: Entities provides an overview of the internal, external, and parameter entities in XML documents.*

- Introduction to Entities
- Internal Entities
- External Entities
- Entity Resolution and Placement
- Character Encoding and Entities

**XML: The Document Object Model****2 hours****XMLC05**

*XML: The Document Object Model explains how XML data can be accessed and manipulated with the DOM.*

- Processing XML Data
- The XML Document Object Model
- Structure of the DOM
- The Node, Element, and Attribute Objects
- Other Important Objects

**XML: CSS and XSL Style Sheets****3 hours****XMLC06**

*XML: CSS and XSL Style Sheets explains how to use Cascading Style Sheets and extensible Style Language to style XML data for display in a Web browser.*

- Attaching Style Sheets to XML
- XSL and XSLT
- Building XSL Style Sheets and Templates
- Processing XSL



## Order Form

Please enter your details below and return them to us via mail.

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Fax:	_____
Website:	_____
Email:	_____

### Order Details:

Course Description	Price (£) (inc Vat)	Quantity	Sub Total
End User Desktop Computing	116.32		
End User Home and Small Business	116.32		
End User Business Skills Development	116.32		
Technical General	141.00		
Technical MCSE	141.00		
Technical Web Development	141.00		

**Total:** \_\_\_\_\_

Please make all cheques payable to Walker Hall Associates Ltd.